# **W**estpac

Institutional Bank

# Local Knowledge

8 March 2016

**Local Knowledge** is our monthly compilation of activity indicators for the New Zealand economy. The aim is to build up a picture of what's happening in the domestic economy, by presenting monthly activity data across a broad range of sectors. The indicators presented here – 20 unique series, plus a few subsets and variations – are some of the timeliest information we have on economic activity in New Zealand. Unlike their overseas equivalents, many of them receive little or no coverage on an individual basis.

The domestic economy has had a fairly middling start to the year, with our indicators for January ranging from very strong to very weak. In some aspects, such as housing, it's not clear whether the New Year holiday period lull has influenced the figures; the picture may be clearer in a month or two.

The subdued start to the year is broadly consistent with our general view of the economy. In our forecasts we had pencilled in the March quarter as the low point for GDP growth this year (we expect a 0.5% rise). One important reason for that view was that meat processing was likely to be sub-par over the early part of this year, given that farmers had brought forward a significant amount of culling into the second half of last year. The latest slaughter numbers confirm that dairy cow culling in particular has dropped back in the last couple of months.

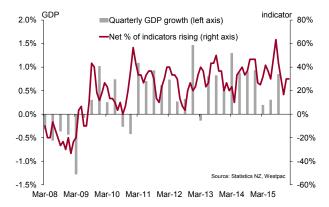
As of January, the housing market was still bearing the brunt of the regulations on property investment that came into force last October. House prices in Auckland, where the regulations were expected to have their greatest impact, ramped up ahead of the regulations and then slumped in October; they have been flat to slightly lower since then. At this stage we can't be certain whether this simply represents purchases being brought forward, or whether the regulations will have a lasting impact on the market. The picture isn't helped by the fact that January seems to be an atypical month, with not only fewer sales but a different mix of houses being sold compared to the rest of the year.

The holiday period may have also affected the number of building consents, which fell sharply in January, including a whopping fall in Canterbury. The latter isn't out of line with the broader trend – the level of quake-related homebuilding is now well past its peak – but the scale of the decline seems implausible. Consents were also lower in Auckland in January, but with an obvious need for more houses in the city, we expect the upward trend in consents to resume.

Consumer spending continues to grow at a reasonable clip, as demonstrated by the ongoing rise in electronic card spending and the uptick in vehicle sales in the last two months. As was the case last year, lower fuel prices will have left consumers with more disposable income in their pockets.

Spending by overseas tourists has remained strong, although the level has flattened out in the last few months. Tourism remains promising as a driver of growth over the next year, although some of the recent optimism may need to be tempered. The growth in spending is being entirely driven by the rise in visitor numbers; the average spend per person has been more or less flat in the last year. And that surge in numbers is straining the capacity of the tourism and hospitality industries in some respects, which could limit the scope for future growth.

#### Local Knowledge indicators and quarterly GDP



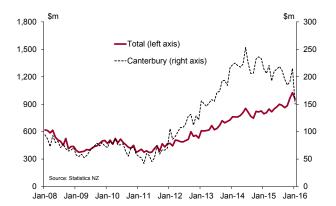


## Housing turnover



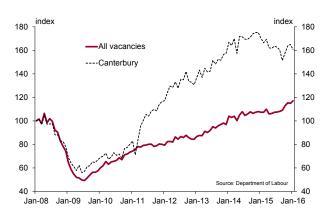
Jan mortgage approvals +4.8% Jan house sales -5.9%

#### Residential building consents, by value



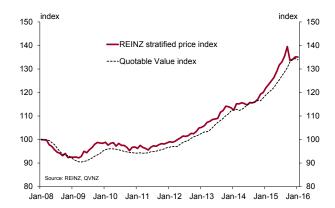
Jan building approvals -7.1% Jan Canterbury -30.1%

## **Online job advertisements**



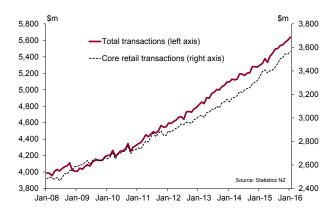
Jan online job advertisements +1.9% Jan Canterbury -2.7%

#### House prices



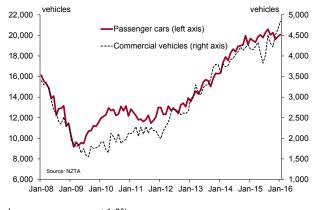
Jan REINZ price index -0.1% Jan QV price index -0.3%

#### **Electronic card transactions**



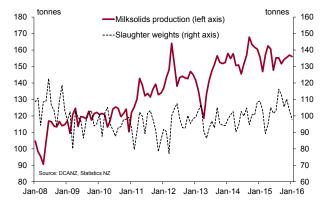
Jan total card transactions +0.6% Jan core retail sectors +0.6%

# Vehicle registrations



Jan passenger cars +1.0% Jan commercial vehicles +4.4%

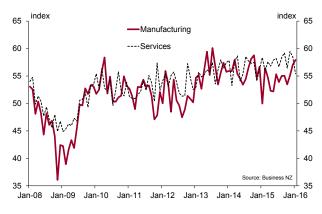
# Agricultural output



Jan milk production -0.5%

Jan slaughter weights -5.3%

#### PMI surveys



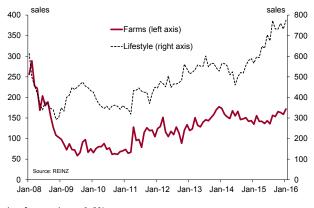
Jan manufacturing PMI 57.9 Jan services PMI 55.4

#### **Tourism spending**



Jan overseas visitor spending -1.3% Jan domestic tourism spending -1.2%

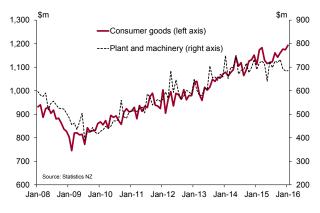
## **Rural land sales**



Jan farm sales +8.2%

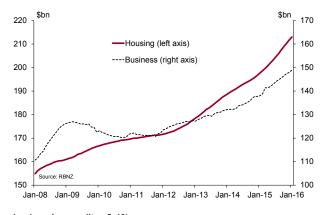
Jan lifestyle property sales +5.9%

#### Imports, priced in foreign currency



Jan consumer goods imports +1.6% Jan plant and machinery imports +0.1%

## **Credit aggregates**



Jan housing credit +0.6% Jan business credit +0.7%

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