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New Zealand debt and house prices climbing rapidly relative to other developed economies

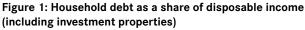
12 July 2016

- Household debt levels in New Zealand have continued to break records, with the build-up in debt closely related to the continued strong gains in house prices.
- · Compared to other developed economies, household debt-to-GDP in New Zealand is at high levels and has been rising at a relatively fast pace.
- · However, the build-up in New Zealand's household debt doesn't mean that the economy is about to topple over. Debt servicing costs remain low and most lending is secured against assets. In addition, lending practices have changed over time to limit the risk to the economy from highly leveraged borrowing.
- Increases in debt levels are still likely to provide a brake on longer-term growth and mean that we are more vulnerable to unfavourable changes in economic conditions.

What has been happening to New Zealanders' appetite for debt?

One of the key issues confronting the New Zealand economy is a build-up of debt in the household sector. Over 2015, household debt rose to levels higher than those reached prior to the financial crisis. And the latest figures from the Reserve Bank have shown this trend has continued in early 2016. Household debt is now at levels equivalent to 163% of annual household disposable income (figure 1).





A key contributor to this trend has been historically low interest rates. Low interest rates have provided a powerful boost to asset prices, particularly for housing. And as has historically been the case, strength in the housing market

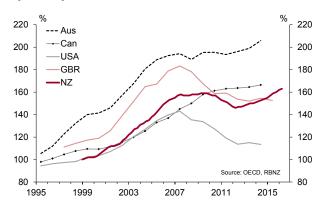
has seen home owners spending some of the windfall they perceive when the value of their house rises, while aspiring buyers must borrow more. The net effect is an increase in both borrowing and spending.¹

The above conditions have resulted in household credit growth rising to 8.1% in the year to May – its fastest pace since 2008, with much of this lending secured against non-owner occupied housing assets.

How do we compare?

New Zealand is not the only country where household debt-toincome levels have been climbing. Some of our trading partner economies, such Australia and Canada, have also seen debt rising to record levels (figure 2). However, trends in debt levels have varied across countries in recent years. For instance, in economies such as the US and UK (where debt levels also rose strongly in the lead up to the global financial crisis), household debt-to-income levels trended down following the financial crisis and have been stable in recent years. This is despite firming GDP growth and while interest rates have remained low.

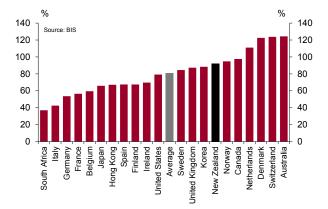
Figure 2: Household debt as a share of disposable income by country



Compared to other developed economies, household debt-to-GDP in New Zealand is relatively high (figure 3). However, due to differences in measurement, we need to be cautious when comparing the level of debt across economies. For instance, in Australia gross debt figures exclude funds held in mortgage offset accounts, exagerating estimates of indebtedness. It's also hard to determine what a sustainable level of debt is as this will be affected by a range of factors specific to a country, such the sophistication of the financial system and the treatment of leveraged investments.

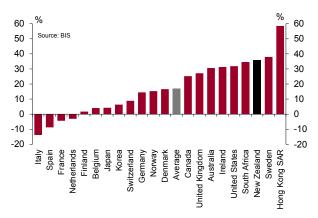
Nevertheless, trends in debt levels over time can alert us to the build-up of risk. And over the past five years, household debt-to-GDP in New Zealand has been rising at a relatively fast pace.

Figure 3: Household debt to GDP by country



The relatively large increase in New Zealand's household debt levels compared to many other developed economies is consistent with strong growth in our house prices (figure 4). Among the factors that have contributed to these trends in New Zealand are record low interest rates which have provided a substantial boost to housing demand, and housing supply that has not kept up with population growth – especially in Auckland. These conditions have made it very attractive for investors to purchase residential property using debt. Strong growth in house prices has also meant that owner-occupiers are borrowing more to purchase housing.

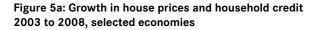
Figure 4: House price growth (2011 to 2015, selected countries)



Relative to changes in house prices, changes in debt levels here in New Zealand and elsewhere have been more moderate in recent years than we saw prior to the financial crisis. This relationship is illustrated in figures 5a and 5b. Since the financial crisis, lending policies have tightened globally. In part this is because of actions by regulators to improve the stability of the financial system. For instance, in New Zealand restrictions have been introduced to limit lending at very high loan-to-value levels. We've also seen many lenders independently tightening the access to credit to limit the risks associated with highly leveraged lending.

¹ The interaction between debt, interest rates and house prices is discussed in more depth in our earlier article, available here: http://www.westpac.co.nz/assets/Business/Economic-Updates/2016/Bulletins-2016/Household-debt-levels-now-higher-than-before-the-financial-crisis-April-2016.pdf





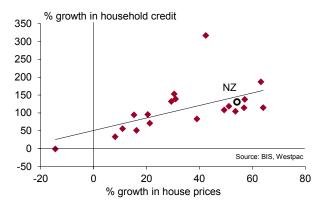
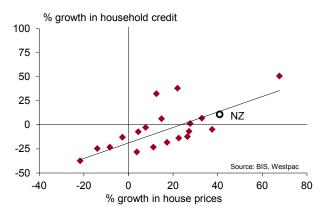


Figure 5b: Growth in house prices and household credit 2011 to 2015, selected economies

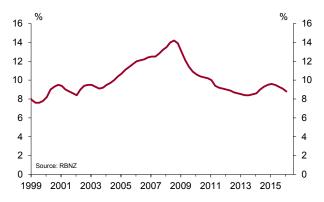


The debt build-up and the economic outlook

The build-up in New Zealand's household debt certainly doesn't mean that the economy is about to topple over. As noted above, lending practices have changed over time to limit the risk associated with highly leveraged borrowing. In addition, despite the increase in debt levels, very low interest rates mean that households' debt servicing costs remain modest. In the early part of 2016, the proportion of household incomes spent on debt serving dropped back to 8.8% (figure 6). On top of this, the current account deficit is only around 3% of GDP, and we don't expect that to change much over the year ahead.

A further notable feature of the increase in debt levels in recent years is that much of it has been secured against housing assets, including investment housing. Looking at households' debt levels compared to their assets, there has been a stark improvement in recent years. In fact, debt-toasset ratios have dropped back to levels last seen in 2007.

Figure 6: Debt servicing costs as a share of households' disposable incomes



Some pick-up in debt levels is not a problem for an economy. Debt and credit play important roles in ensuring the economies run smoothly. And the increase in household debt on the back of low interest rates is actually a sign that monetary policy is operating as expected. The RBNZ has set interest rates at low levels to boost domestic activity, and this is helping to offset headwinds in externally focused parts of the economy. We expect that low interest rates and households' appetite for debt will continue to support economic activity for the next few years. Rate hikes won't be on the RBNZ's radar for some time yet.

Nevertheless, the build-up in household debt still raises important concerns for the longer-term economic outlook for two main reasons. First, increases in debt can't boost growth indefinitely. Households eventually need to repay debt, and larger increases now will require them to commit a great proportion of their income to debt servicing in the future.

Second, higher debt levels mean that the economy is more vulnerable to unfavourable changes in economic or financial conditions. And in this respect, there are some red flags on the economic horizon. In the near term, the increased uncertainty following the recent Brexit vote and the resulting nervousness in financial conditions have added to the downside risks for global economic growth. Further ahead, some of the key factors that are currently boosting economic growth will dissipate. In particular, the migration cycle has already started to turn, and through the latter part of the decade the Canterbury rebuild will begin to wind down. These conditions will dampen growth. And with higher debt levels, the slowdown in economic growth could be even more pronounced due to the impact on households' debt servicing abilities.

Satish Ranchhod

Senior economist



Contact the Westpac economics team

Michael Gordon, Acting Chief Economist +64 9 336 5670 Satish Ranchhod, Senior Economist +64 9 336 5668 Anne Boniface, Senior Economist +64 9 336 5669 David Norman, Industry Economist +64 9 336 5656 Sarah Drought, Economist +64 9 336 5659 Any questions email: economics@westpac.co.nz

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