

Home Truths.

15 June 2020



Prices are declining as expected.

After the Covid-19 crisis broke, we forecast that New Zealand house prices would fall 7% over the final nine months of this year. New Zealand is staring down the barrel of a severe recession, and house prices always fall during recessions. The 7% number was based on past recessions – we expect house prices to decline less severely than during the Global Financial Crisis, but more severely than the early 1990s or late 1990s recessions.

It is early days yet, but there was nothing in the May Real Estate Institute data, released today, that would cause us to change our forecast. The House Price Index fell 0.3% in May, using our seasonal adjustment. That comes on top of a 0.9% fall in April, meaning prices are down 1.2% so far. Without seasonal adjustment the index has fallen 2.2% in total, but that partly just reflects the fact that house prices are usually weaker at this time of year – seasonal adjustment gets around those time-of-year patterns and tells us what is really going on.

Prices have fallen across most regions, but they have actually continued rising in Northland, Bay of Plenty, Gisborne/Hawke's Bay, Taranaki and Canterbury. We think it is only a matter of time until these regions begin to register price declines too. The only possible exception is Canterbury, where prices have been much weaker than the rest of New Zealand for years and are therefore due for a bit of catch-up.

The standout weak region is Otago, where prices have fallen 3.7%. Digging deeper, the weakness is concentrated in the Queenstown Lakes district, where prices are already down by more than 6%. That will surprise no one. Queenstown Lakes is much more heavily exposed to international tourism than any other region, and faces the weakest economic outlook in the country, so it was always destined for the biggest house price decline.

The number of house sales is still only about half of what it was a year ago. This might partly be due to the Level 3 social-distancing requirements that prevailed through some of May and made open homes more difficult. But at 3990, the monthly number of house sales is not much different to what it was during the 2008 recession. We doubt that the seasonally adjusted monthly number of house sales will lift very much from here, for two reasons. First, the number of people moving into and out of New Zealand will be extremely low for some time, and this will reduce the fundamental need for house transactions. And second, during recessions people are less likely to move region, upgrade their house, or invest in property due to fear of what might happen in the economy, and this time will be no different.

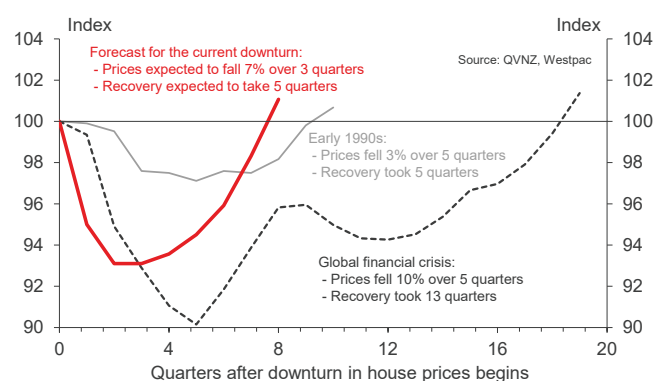
We do have to admit that there are a couple of silver linings in the house price outlook. First, it is starting to look like the economic fallout from Covid-19 will be less severe than we initially expected, thanks to the early move to Level 1. And second, interest rates are extremely low, and that tends to boost asset prices. Share markets are arguably already reacting to both observations, and have generally been rising recently. But while we acknowledge these upside risks, we still think that our forecast of a 7% house price decline is consistent with the economic outlook and the data so far.

REINZ housing data, Westpac seasonal adjustment

	May-20	Apr-20	May-19
House sales, number (s.a.)*	3655	1404	6358
Mth % chg	160.3	-76.6	3.1
Ann % chg	-46.6	-77.5	-5.1
Days to sell, sa	56.0	35.8	39.7
House Price Index (s.a.)			
Mth % chg	-0.3	-0.9	0.3
Ann % chg	7.9	8.5	1.7

*Adjusted for initial undercount of sales

New Zealand house prices during economic downturns



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