

A mixed bag

NZIER Quarterly Survey of Business Opinion, March quarter 2018

10 April 2018

- Business confidence has improved in the March quarter, but only a touch. A look at the bigger picture suggests business confidence has been easing in line with slower growth in the economy since mid-2016.
- There was little sign of nascent inflation pressures in today's data. Although indicators of capacity pressure have generally trended higher over the last couple of years, most eased in the last three months.
- Our macroeconomic forecasts incorporate a lull in both hiring and investment over the course of 2018. The details of today's release tend to support our softer employment growth outlook, but suggest any hiatus in business investment could be short lived.

Key results - forward looking (seasonally adjusted)

	Dec-17	Mar-18
General business sentiment, next 6 mths	-11	-9
Trading activity, next 3 mths	17	16
Pricing intentions, next 3 mths	30	20
Cost expectations, next 3 mths	40	33
Profitability, next 3 mths	-3	-1
Employment intentions, next 3 mths	11	11
Building investment intentions, next 12 mths	2	1
Plant investment intentions, next 12 mths	12	16

Key results - backward looking (seasonally adjusted)

	Dec-17	Mar-18
Trading activity, past 3 mths	10	15
Pricing, past 3 mths	18	16
Costs, past 3 mths	30	31
Profitability, past 3 mths	-8	-8
Employment, past 3 mths	10	9
Ease of finding skilled labour, past 3 mths	-48	-45
Ease of finding unskilled labour, past 3 mths	-30	-28
Capacity utilisation	92.8%	93.5%

The NZIER Quarterly Survey of Business Opinion showed general business confidence firmed a little in the March quarter. However, confidence remains in pessimistic territory at -9 (previously -11).

Despite the increase, confidence remains below its pre-election levels. This suggests that firms remain circumspect about the outlook for the economy under the new Government's stewardship, but also that the broader economic growth backdrop has softened over the last couple of years. Headline business confidence was trending lower prior to the election after peaking in mid-2016. That's consistent with the pace of GDP growth falling over the period, from 4.4% in 2016 to just under 3% by the end of 2017.

While the rebound in confidence in the QSBO post-election has been more muted than in monthly surveys of business confidence, this comes as little surprise. The QSBO tends to be both less volatile from quarter to quarter than its monthly counterpart (the ANZ Business Outlook), and in the past hasn't reacted as strongly to changes in the political backdrop. This is emphasised by the relative stability in firms outlook for their own activity. This was broadly unchanged in the March quarter (easing from +17 to +16). Meanwhile firms' reported activity over the last quarter improved notably.

As well as indicators of activity and investment, the QSBO provides an insight into how the labour market is evolving. These indicators remained at firm levels in the March quarter, but eased a little from three months ago. Firms reported less difficulty finding skilled and unskilled labour, little change in hiring intentions and that looking ahead they expect to require less overtime. In this respect firms' and households appear to be on the same page, with the latest Westpac McDermott Miller employment confidence survey also indicating that job opportunities were becoming a little harder to come by. Although there will be many factors influencing firms' appetite for workers, given little change in the outlook for firms' own activity, lingering uncertainty about the impact of forthcoming labour market reforms may have played a part in dampening enthusiasm for taking on new employees.

The labour market indicators in the QSBO survey broadly accord with our view of more subdued employment growth in 2018. This softer employment growth outlook is likely to mean the unemployment rate struggles to head much below its current level of 4.5% - a level we would regard as pretty close to its long run sustainable rate.

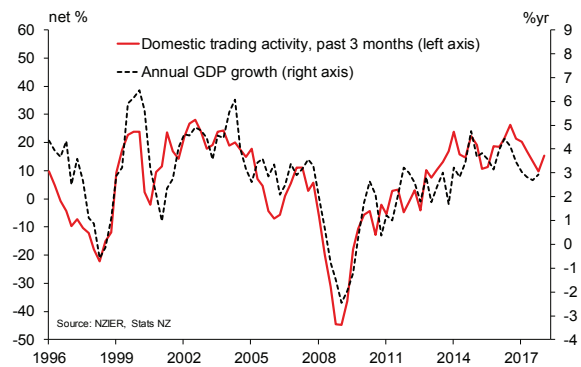
Yet while firms are becoming a touch more reticent about hiring new staff, they don't appear to be pouring cold water on their plant and machinery investment plans. Investment intentions (in plant and machinery) rebounded in Q1. That's consistent with recent import data showing imports of capital equipment tracking higher in recent months, suggesting any lull in business investment in 2018 could be relatively short lived.

The inflation gauges in the QSBO generally eased in the March quarter. Fewer firms expected their average costs to increase over the next three months (a net 33% versus 40% in December) while the proportion expecting average prices to increase (both over the last three months and the next) also fell. Firms were less likely to view capacity as the limiting factor on increasing production, and more likely to report demand as the limiting factor.

Certainly, there was nothing in today's data to suggest an imminent pickup in domestic inflation pressures. And with the NZ dollar continuing to defy gravity, and the RBNZ's new focus on maximising sustainable employment likely to encourage more gradual policy adjustments, the case for monetary policy remaining accommodative for an extended period remains compelling. We continue to think the Reserve Bank will leave the OCR unchanged until November next year.

Anne Boniface
Senior Economist

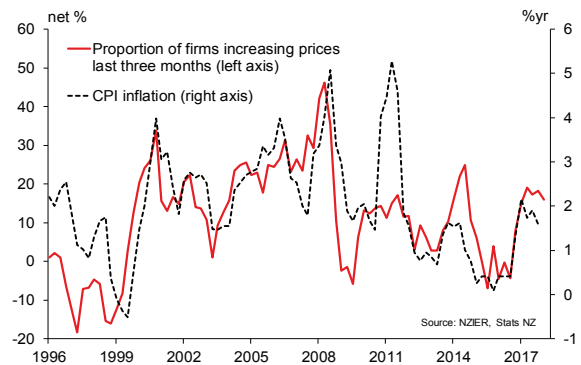
QSBO domestic trading activity and GDP growth



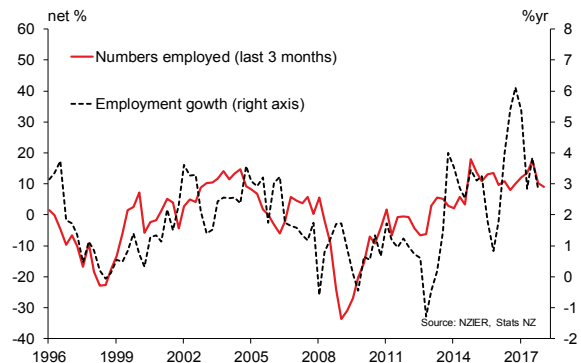
Businesses' average costs



Businesses' prices and CPI inflation



Hiring intentions employment growth



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